



## Press Release For Immediate Release

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### **2010 BVI MUSIC FEST LINEUP OFFICIALLY ANNOUNCED: IYAZ, GYPTIAN, NINA SKY, & FANTASIA TO BE FEATURED**

**Road Town, Tortola, April 17** – At a launch party at Quito's Gazebo last night, the 2010 BVI Music Festival Committee announced an impressive musical line up for the tenth anniversary of the beach concerts. The lineup includes world renowned acts such as the 2004 American Idol, Fantasia, Jamaican reggae singer Gyptian and the Virgin Islands very own, international musical talent, Iyaz.

Beginning on Friday, May 28, reggae and soca fans will get a chance to hear music from; WCK, Gyptian, Harella, Jalena, and Aaron. Saturday night will feature, Co Co Tea, Nina Sky, Iyaz, Imo, Maccabee, Empress Ruth, and Sister Joyce. The last night of the festival will feature American Idol, Fantasia, The Spinners, Mash the Run Way Fashion Show, Ghost from the United Kingdom, and the BVI's MBJ Baltimore.

In his remarks to the crowd gathered at the launch party, Music Festival Committee President, Daniel Cline commended his committee for their work thus far and encouraged the support of the BVI for the event. Cline said, "This event is an event that people look forward to every year, we full hotels, rent cars and fill the BVI with people. The committee is hard working, they are very diligent they are doing their best and we ask for all the cooperation of persons that support music fest."



Tourist Board Chairman, Myron Walwyn in his remarks said that though the festival is often seen as one specific to the village of Cane Garden Bay, the Board's research shows the festival's benefits are extended throughout the BVI and its hospitality partners. Walwyn added that such an event should continuously be supported by the entire community. "Events like these you must put 100 percent behind. We encourage other sponsors and indeed the Government to do whatever they can to keep this event going. It is a very very good event for the Territory. We pledge our support and whatever it is we can do, we will."

The three-day music festival is celebrating a decade of showcasing international artists on the Cane Garden Bay beach in Tortola. The event which started in 2000, has grown to attract such artists as Lucky Duby, Tanya Stephens, En Vogue, Damian "Junior Gong" Marley, the Drifters and Daddy Yankee. The concerts have also showcased local artists; Quito and the Edge, 3rd Dimension, Sista Joyce, Harella, Ritical and Showtime Band.

This year the show is being produced by long time entertainment promoter, Neil Blyden of Neil Blyden and Associates. The Virgin Islands Government, BVI Tourist Board, Road Town Wholesale, LIME, Heineken, Dasani and ZVCR are sponsors of BVI Music Fest 2010. For more information please visit the event's official website, [www.bvimusicfestival.com](http://www.bvimusicfestival.com) or the BVI Tourist Board's website at [www.bvitourism.com](http://www.bvitourism.com).

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**Note to Editors:**

**Captions for attached photographs:**

- Music Fest 2010 Fantasia: American Idol 2004 winner, Fantasia will hit the stage at this year's BVI Music Festival during May 28 – 30.



- Music Fest 2010 Iyaz: The BVI's very own, international entertainer, Iyaz will be performing at the 2010 Music Festival during May 28-30.
- Music Fest 2010 Gyptian: Jamaican born reggae star Gyptian will perform during the 2010 Music Festival in the BVI from May 28 – 30.
- Music Fest 2010 WCK: The well-known party band from Dominica will be featured on Friday, May 28 at the annual BVI Music Festival.
- Music Fest 2010 Imo: BVI reggae artist Imo will perform during the 2010 BVI Music Festival, schedule for May 28 – 30 on the beach of Cane Garden Bay, Tortola.