



## Press Release

### **CHRISTMAS COMES TO SPANISH TOWN**

**Road Town, Tortola, December 7, 2009** – This Friday, December 11 will kick off Virgin Gorda's Christmas in Spanish Town fair. Partially sponsored by the British Virgin Islands Tourist Board, the annual two-day event helps to announce the island's Christmas season.

The event will feature a wide assortment of arts and craft stalls, local food and drinks, as well as items for the season by local entrepreneurs. Acting Director of the BVI Tourist Board, Hadassah Ward, said the event presents an opportunity to support Virgin Gorda's cultural exhibition as well as give entrepreneurs the opportunity to engage community members. "We expect with the participation of the community at large, that this annual event will continue to help showcase the culture of the Territory by giving our musicians and craftsman the opportunity to showcase their talents and engage shoppers looking for cultural Christmas gifts."

Sister Islands Tourism Development Manager, Shereen Flax-Charles adds that the event not only allows residents, but also the islands many visitors to experience even more of the Territory's culture. "During this time of the year, like the rest of the Virgin Islands, Virgin Gorda has many visitors. Tourists get the opportunity to see, hear, taste and purchase items that are distinctive to our culture all in one location."

Christmas in Spanish Town will also feature local entertainers with particular emphasis on promoting and developing the youth of the Territory. The musical line up include; Leon & The Hot Shots, DJ Country Style, DJ Heavy B, DJ Night Nurse & Fatz, Final Faze Band, Millennium King, Bregado Flax Educational



Centre Secondary School Band, Impulse Band, Unity Vibes, BVI Sky Dancers, DJ Bertrum, and other local musicians.

Sharon Flax-Mars heads this year's committee, with assistance from Wendy Parker Lennard, Michael Vanterpool and Rupert Vanterpool Jr. A percentage of this year's proceeds will be contributed to charitable causes throughout the Virgin Gorda community.

The event begins at 10 a.m. daily and will be held on Lee Road next to the fire station in Valley. Other event sponsors include; Office of the Premier, Speedy's, Bitter End Yacht Club, Rosewood Little Dix Bay and Biras Creek resorts. For additional information on this event, please contact the Tourist Board's Virgin Gorda Office at telephone number 495 5181.

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